

#### **Borough of River Edge**



July 4, 1976

Dear Neighbors,

The Committee of the Fourth Festivities looks upon the celebration of our Independence as a celebration of people. Without each other's help, ideas and hard work, this day, which we have come to enjoy so much in River Edge, would not be possible. You may be very interested to know that by the end of the festivities on July 5th, 187 persons will have volunteered to help at the fair grounds, parade and evening concert. And this number does not include the many members of various organizations and clubs within our community who have been baking, cooking, sewing, making music, organizing, marching, 'phoning, planning, rehearaing, building, typing, drawing, designing, cutting, sewing, cleaning, writing, planting, trimming, spraying, addressing, delivering, freezing, stamping, practicing, etc.--to make the dream of providing a safe, friendly, family-oriented Fourth of July celebration a reality in River Edge.

In our opinion, the helping hands, thoughtful minds and willing hearts that have made these festivities possible are truly what makes the day unique. This generosity and cooperation are truly the spirit of our forefathers. If our town is a microcosm of our country--it is understandable why we as a people are achievers and builders. Americans have-always dreamed dreams, shared the work, and enjoyed the fruit of their labors.

This is why we say that the Fourth Festivities is a celebration of people. Your cooperation and attendance at the Flag Raising, Parade, Fair and Pageant in the Park is your affirmation that what we are all doing is good, fitting and proper; that the Fourth of July is a day when Americans come together in peace, friendship and happiness to celebrate not only Independence, but the building of our

We hope that the Fourth Festivities '76 will provide you and your family the opportunity to enjoy and share your friends and neighbors in River Edge.

Mary Donohue and Margaret Venn, Co-Chairmen FOURTH FESTIVITIES OF '76

**Borough of River Edge** 



OFFICE OF THE MAYOR
JOHN F. CURRAN

July 4, 1976

Dear Neighbor.

I look forward with pleasure to River Edge's commemoration of our country's  $200^{th}$  birthday. I am indeed proud to participate in this great event as your Mayor.

This is the time to reflect on the courage and high ideals of our forefathers, and like them we must face the challenges of the present and the future with integrity, determination and personal commitment.

In a free nation, our survival depends upon our people, their attitudes, self discipline, and their willingness to work together. Today we need men and women with courage — men and women who will stand for what is right and just regardless of their personal ambitions or welfare.

America became great because our forefathers had faith in God, hope for independence, and love of freedom and liberty. I am grateful and proud of America's glorious past, and am confident of its limitless future. It is up to each one of us to perpetuate these principles with a sense of responsibility and courage.

Best wishes for a glorious celebration!

Sincerely

JFC:1n

My tur

## Sgt. Malter Scott-Brown Post No. 226

MEMORIAL PARK River Edge



CONTINENTAL AVE. New Hersey

July 4, 1976.

Residents of River Edge

A very special greeting on this July 4th, our bicentennial, 1776-1976.

We are two hundred years old, or should we say young. Most nations with far more years behind them do not have the togetherness that we Americans do. We have appreciated the accomplishments of our people; we have recognized our errors. This attitude has kept us together and strong and should continue to do so.

Our birthday this special year will bring us good wishes from around the world -- our ancestors.

#### VETERANS OF FOREIGN WARS OF U. S CALDRONEY-KLAIBER-FROST POST 876

44 RIVER EDGE ROAD



RIVER EDGE, N. J

MEETS SECOND AND FOURTH THURSDAY OF EACH MONTH

July 4, 1976

Residents of River Edge,

It is with the greatest pleasure and humility we join together to wish our nation "Happy Birthday" on this, the anniversary of America's Bicentennial. We can only contemplate with awe this miracle that men, with the help of God, have achieved.

The visions of greatness our forefathers dreamed of for this country have been fulfilled beyond anything they could possibly have conceived and we are still going forward for this is the American Way.

Our critics, at home and abroad, miss no opportunities to insult us and point out, what to them are, our shortcomings. However, these same critics assume that if they are in need of assistance the United States of America will come to their aid with whatever is required for this too, is the American Way.

The greatness of our Country is a living legend created by the blood, sweat and tears of millions of our countrymen who dreamed the impossible dream and then made it come true.

Sincerely,

Arthur G. Mitchell

Commander

AGM: ip

#### **Borough of River Edge**



July 4, 1976

Dear Residents of River Edge:

As we approach the beginning of our country's third century, I would like to share with you a message I recently received from the President:

"We now mark the beginning of our Third Century as an Independent Nation as well as the 200th Anniversary of the American Revolution. For two centuries our nation has grown, changed and flourished. A diverse people drawn from all corners of the Earth have joined together to fulfill the Promise of Democracy.

"American's Bicentennial is rich in History and in the promise and potential of the years that lie Ahead. It is about the events of our Past, our Achievements, our traditions, our Diversity, our Freedoms, our form of Government and our continuing commitment to a better Life for all Americans. The Bicentennial offers each of us the opportunity to join with our fellow Citizens in honoring the Past and preparing for the future in Communities across the Nation. Thus, in joining together as Races, Nationalities, and individuals, we also retain and strengthen our Traditions, Background and personal freedom.

"As we lay the cornerstone of America's Third Century, I am most happy to commend the Bicentennial Community of the Borough of River Edge for playing a special part in this great National Celebration."

(signed) Gerald R. Ford

I would like to urge everyone to participate in the festive and solemn programs we have planned for our Nation's Birthday and to publicly thank all the many people who have worked very hard to make it all possible.

Sincerely

Rose Anne Lasher, Chairman RIVER EDGE BICENTENNIAL COMMITTEE

RAL:ma

Diver Edge Dicentennial In Dancing Folk Music Rock Music Gala Entertainment featuring our very own River Edge talents Beer and Soda Hot Dogs and the like Bicentennial Gala Balloons America's 200th Birthday Cake free for everyone and lots more!

# River Edge FOURTH FESTIVITIES TO BE CELEBRATED JULY 5, 1976

## 10:00 A.M. - Flag Raising

Under auspices of Bergen County Historical Society; East Artillery Co. with fifes and drums and the Color Guard from the Sqt, Walter Scott Brown Post No. 226 American Legion, River Edge.

### . - Parade

Starts at Cherry Hill School, Bogert Road. Proceeds up Bogert Road to Continental Avenue, to Roosevelt School Field. Reviewing stand at Tenney Avenue.

#### PARADE PARTICIPANTS

American Legion Veterans of Foreign Wars Fraternal, Civic and Religious Organizations Scout Troops Athletic Clubs River Edge Department of Public Works River Edge Fire Department River Edge Police Department River Edge Volunteer Ambulance Corps. Dokey The Clown Restored Rusty Relics (Antique Auto Club) Northern New Jersey German Shepherd Dog Club **Entrants Fourth Festivities Bike Decorating Contest** 

#### BANDS

East Artillery Company **Garfield Cadets** New York Fire Department Pipers Band N.Y., N.J. Volunteer Fire Association Band The Dynamics

## 12:15 P.M. - Ceremonies

#### AT ROOSEVELT SCHOOL FIELD

Invocation . . . . . . . . . . . . . . . . Rev. Peter J. Reilly Star Spangled Banner

Brief remarks by Mayor John F. Curran and representatives of the Veterans Organizations.

Ceremony honoring Edwin C. Herrick Benediction . . . . . . . . . . Rabbi Joseph J. Rudavsky

Field display by Garfield Cadets and the East Artillery Company. Followed by a Grand March to the Fair Grounds,

## 12:45 P.M. - Opening of the Fair Midway

AT VETERANS MEMORIAL PARK

Demonstration by the East Artillery Company

#### The Fair will include:

Children's Amusements

The Whip, Spacewalk, Marionettes, Magician, Dokey the Clown, Zappo the Wandering Troubadour.

#### For Youth of All Ages

**Exhibition by Trained Dogs** 

Mini Film Festival

Demonstrations and Exhibits by participating organizations

Games of Chance and Wheels of Fortune

Food and Beverage Booths

Sales of various items by participating organizations

All-day Promenade Calliope Concert

Yankee Peddler by River Edge Library

## 8:00 P.M. - An Evening of Entertainment

"The Shop on Arch Street" an original presentation by Patricia Kelly O'Connor commemorating the designing of the first American flag. Performed jointly by the Drama Department and the Choral Group of the Women's Club of River Coordinated by Terry Delaney Edge.

We invite you all to join in the singing of a repertoire of American favorites by the Interfaith Chorale of River Edge.

Coordinated by Cantor Abraham Jacobi

#### LITTLE LEAGUE ALL-STAR GAMES AT MEMORIAL FIELD

AA League Robin League July 3rd - 10:00 A.M.

Major League

AAA League

July 3rd - 1:00 P.M.

SPECIAL - JULY 1, 1976 - 8:00 P.M. **VETERANS MEMORIAL PARK** ... BICENTENNIAL CONCERT ...

featuring the 45 MEMBER AIR FORCE BAND OF THE EAST from McGuire Air Force Base under the direction of Lt. Alan L. Bonner.



# Hints for a more enjoyable Fourth Festivities

Date July 5, 1976. Steuben House ceremony 10:00 A.M. Parade 11:00 A.M. Fair starts 12:00 noon, Concert 8:00 P.M. No rain date.

Motorbus

Two distinctively marked buses are scheduled from 11 A.M. to 11 P.M. to travel routes convenient to all residents for transportation to and from the fair grounds. There will be no charge for this service. Itineraries are listed on facing page.

Automobiles Please leave cars home and walk or take a bus to fair grounds if at all possible in order to avoid congestion. Continental Avenue and Webb Avenue will be closed to all traffic from Elm Avenue to Fourth Avenue.

Bicycles are suggested as a good alternate means of transportation. However, NO bicycles will be permitted on the fair grounds (Veterans Memorial Park). Park and Lock your bicycles at Roosevelt School "Bike Racks".

Pets Please leave pets at home. They and we will enjoy the day more.

Beer NO BEER can be served to anyone under 18.

Fireworks of any type are against the law and cannot be permitted. Violators will be prosecuted.

We urge you to display the flag at home on the Fourth of July.

Seats

BRING CAMP CHAIRS AND (OR) BLANKETS for picnicking and seating for evening entertainment. We encourage Senior Citizens to bring comfortable chairs if they intend to remain

for the day.

Bicycles -

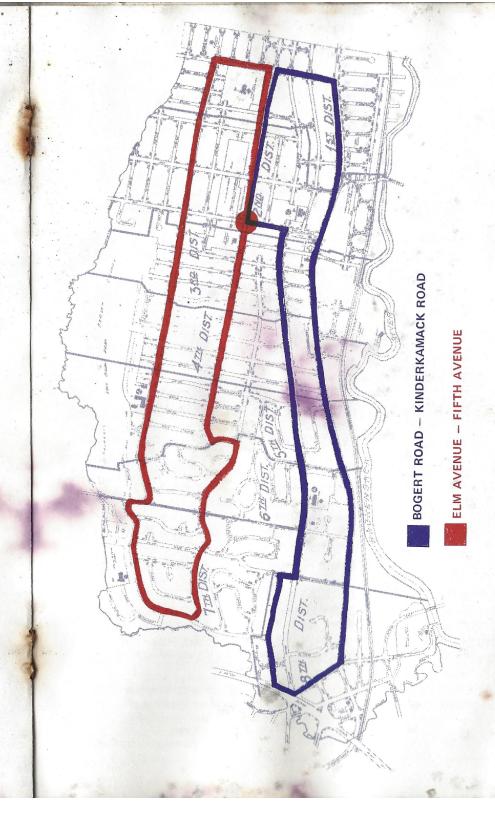
Flags

Refuse Trash cans and large trash bags will be placed throughout the

park. PLEASE COOPERATE IN RESPECTING OUR EN-

VIRONMENT.

Our vision of a safe, family-oriented Fourth of July has become a tradition in River Edge. The Fourth Festivities Committee wishes to thank all organizations and clubs of River Edge whose activities add so greatly to the quality of living in our town for their participation and cooperation. We also wish to thank the residents whose homes border on the park for their indulgence in making the day's festivities more enjoyable.



#### - PATRONS OF THE FOURTH FESTIVITIES -

ACR RENT-ALL, 466 Kinderkamack Road, River Edge B & C COMMUNICATIONS, 189 Route 17, Paramus THOMAS J. BARRETT

BEAUGARD FUNERAL HOME, 869 Kinderkamack Road, River Edge

BOODLE'S, 259 Johnson Avenue, River Edge

CCC LEASING CORPORATION, 946 Main Street, River Edge

C & E BROOM, Lamington Road, Whitehouse, N.J.

CASTLE ALUMINUM PRODUCTS, 498 Kinderkamack Road, River Edge

CHRISTIANSEN BUILDERS, INC., 47 River Edge Road, River Edge COOKE'S SERVICENTER, 594 Kinderkamack Road, River Edge

DIANEM CO., State Highway 46, Lodi

H. J. FALCONER, D.D.S., 954 Kinderkamack Road, River Edge FOODTOWN OF RIVER EDGE, Corner Kinderkamack and Main,

River Edge

**GARDEN STATE TYPING** 

GORDON'S MAINTENANCE SERVICE, 33 Dogwood Lane, Emerson

HUDSON CITY SAVINGS BANK, 249 Kinderkamack Road, River

IDEAL SERVICE STATION, 584 Kinderkamack Road, River Edge JOINER SERVICE, 26 River Edge Road, River Edge

LANDAU'S W.L. CARRIAGE HOUSE, Highway 4 and Main, River

MR. BOB - TOPPS CLEANERS, 1080 Main Street, River Edge

M & F LIQUORS, 842 Kinderkamack Road, River Edge

NIGITO REALTY COMPANY, 924 Kinderkamack Road, River Edge NED and CORRINE PARSEKIAN

O'SHEA ATHLETIC OUTFITTERS, 476 Kinderkamack Road, River

RALPH F. RIO, Real Estate - Insurance, 888 Kinderkamack Road, River Edge

**RIVER DELL ADULT EDUCATION CENTER** 

RIVER EDGE DINER, 516 Kinderkamack Road, River Edge

RIVER EDGE HARDWARE, INC., 1069 Main Street, River Edge

RIVER EDGE LIQUORS, 501 Kinderkamack Road, River Edge

RIVER EDGE SAVINGS AND LOAN ASSOCIATION, 876 Kinderkamack Road, River Edge

SAFECO INSURANCE COMPANIES, 666 Kinderkamack Road, River Edge

(continued next page)

PATRONS OF THE FOURTH FESTIVITIES (continued)

SHOP RITE OF RIVER EDGE, 625 Kinderkamack Road, River Edge

STRUMPH PHARMACY, 639 Kinderkamack Road, River Edge
THOMPSON BROTHERS MOVINGS INC., 43 Tenney Avenue,
River Edge

THRIFT CITY STATIONERS, 1071-73 Main Street, River Edge TUDOR DECORATORS, 474 Kinderkamack Road, River Edge

#### - BOOSTERS -

AMERICAN LEGION AUXILIARY, Sgt. Walter Scott Brown Unit No. 226, Continental Avenue, River Edge

BENEFICIAL FINANCE CO., 628 Kinderkamack Road, River Edge BERGENFIELD AUTO PARTS, 550 Hackensack Avenue, River Edge

BRACKETT CLEANERS, 1077 Main Street, River Edge

CALDRONEY KLIBER FROST POST 876 AUXILIARY, Veterans of Foreign
Wars, River Edge

DAUGHTERS OF THE AMERICAN REVOLUTION, David Demarest Chapter, River Edge

DEL TELEVISION SERVICE CO., INC., 482 Kinderkamack Road, River Edge FAIRMOUNT COAL AND LUMBER CO., INC., Johnson Avenue and Lawton Street. Hackensack

FRANK'S TEXACO, 536 Kinderkamack Road, River Edge
HUDSON EXTERMINATION CO., INC., 99 North Dean Street, Englewood
MANOR PHARMACY, INC., 1061 Main Street, River Edge

OLD MASTER CLEANERS OF RIVER EDGE, 558 Kinderkamack Road, River Edge

PERFECT CLEANING AND TAILORING CO., 496 Kinderkamack Road, River

IRVING PLUTZER, D.D.S., 513 Bogert Road, River Edge RIVER EDGE DELICATESSEN, 1067 Main Street, River Edge RIVER EDGE FLORIST, 790 Kinderkamack Road, River Edge RIVER EDGE GARDEN CLUB, River Edge

WONG'S CHINESE FOOD, 500 Kinderkamack Road, River Edge

#### A SPECIAL THANK YOU

This brochure has been made possible through the generous contributions of Patrons, Boosters and Friends. The business firms listed deserve your loyal and continued support. Special acknowledgement to Huffman-Koos for their donation of the two buses which facilitates transportation to and from the Fair; to the New Jersey Bank for the all day use of the Wurlitzer Military Band Organ and to the River Edge Savings and Loan Association for the beautiful float in the Parade.

#### -FRIENDS OF THE FOURTH FESTIVITIES -

American Association of Retired Persons Chapter No. 2131 Mr. & Mrs. E. Alt Josephine Barker Albert & Ethel Berthe, Jr. Ingrith Birney Ida Block Beatrice Brady Joseph & Marie Cappiello Marion & Art Cavanaugh Helen Corbett Mabel Davis Sara Dillon Betty DiPasquale Margaret Garrsky Florence Haas The Klein Family Helen Klein Catherine Malone Louise Michael Mr. & Mrs. M. Molinaro Agnes Montemurro Gladys O. Moss Carl Oerke Louise Paterson Jean Rumore Mr. & Mrs. Carl Schultz H. T. Shaterian Josephine Weber Carl Weisman Emma G. Woerz

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Lee Wallach
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Muriel Graillat

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Ken Hammond
Richard Morano
Sandy Nelken
Toni Nigito
Al Prior
Phyllis Small

Girl Scout Association
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Bigger, III & Family
Mr. & Mrs. Albert E.
Chamberlain, Jr.
The Finkelstein Family
The Lins Family
The Lozito Family
Mrs. David Martin
The Paquet Family
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Mr. & Mrs. Stephen
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Holy Name Hospital Auxiliary Nona & John Thompson

Library Board of Trustees Arthur Bodenheimer Florence Heckel Dr. William C. Lins Joyce M. Martin John Ranone Diana Thomasian

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12 -30

A ... 191

River Dell Hadassah Mr. & Mrs. Al Farber Nellie Fishman Mr. & Mrs. Harold Guss Miriam Jacobs Mr. & Mrs. H. Kaplan Mr. & Mrs. Philip Levine Helen Levitt Mr. & Mrs. Eli Matsil Mr. & Mrs. Sidney Model Mr. & Mrs. Samuel Rosenbaum The Rothschilds Mr. & Mrs. S. Schrank Ada Smolovit Mr. & Mrs. M. Tanney Dora Ullman

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Ike Cohen
Gerry Crum
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Frank H. Dinneen
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Marion Family
Herbert Ouida

Woman's Club
The Chatelliers
Mr. & Mrs. F. Delaney
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Ann & John Dewhurst
John & Claire Dewhurst
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Cathie & Ron Kozick
Kimberly, Melissa &
Irenee Lanni
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Betty & Leon Seldin
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Mrs. John T. Stoll
The Terwilligers

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Agnes Amrheim
Dorothea Adriaenssen
Martha Antonsen
Irma Augustine
T.C. Basmajian
Rose Baxter
Adela Behsman
Mr. & Mrs. George Bischoff

(continued next page)

Senior Citizens - Score

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## FOURTH FESTIVITIES COMMITTEE

Chairmen	Mary H. Donohue
	Margaret Venn
Parade Chairman & Officer of the Day	Peg Del Maestro
Finance Committee	Michael Venn
Program & Publicity	Bill Devor
Fair Activities Coordinators	
Children's Activities Coordinator	Danisha Devor
Evening Entertainment Coordinators	Terry Delaney
	Cantor Abraham Jacobi
Audio System	Harry Shaner
Typing	
Honorary Parade Marshals	